

For Thursday

Store Hours, 9 to 5:30
Most important series of Sales Philadelphia ever knew! This Eight-Million Dollar Sale is going on in both our Philadelphia and New York Stores.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Wednesday, January 5, 1921
In seventh-floor Auditorium each day this week, 11 and 2.30, Palm Beach Fashions Posed on Living Models.

For Thursday

Subway Store Day—In the Eight Million Dollar Sale

Thousands of Seamless Sheets

Run-of-the-Mill
\$1.10 : \$1.48 : \$1.68
\$2.48 for "First" \$2.75 for "First" \$3.25 to \$4.50 for "First"
Two or Three for the Price of One "First Quality"

Many are hemstitched. Some of the finest sheets made are included in this sale. And the defects are oil spots and slight weaving imperfections, but no holes. Many sizes up to and including extra sizes.

Three groups—\$1.10, \$1.48 and \$1.68.
2500 Bleached Sheets at pre-war prices. Size 72x90 inches. Center-seamed. Half price, } 78c
3000 Bleached Sheets, fine muslin, center seams. Size 72x90 inches; were \$1.95, at } 88c
Bleached Bolster Cases. Size 42x72 inches. Just } 49c and } 58c
10,000 Bleached Pillow Cases. Sizes 45x36 and 45x38 1/2 inches. Slight seconds. Values } 28c
5000 yards Bleached and Unbleached Muslin. Limit 25 yards to a purchaser. Less } 12/2c yd.
Neat-striped Outing Flannel, in 10- to 20-yard pieces. 17c yard. Half price.
Canton Flannel at less than half price.
Unbleached, 15c yard.
Bleached, 19c yard.
Silkoline Comfortables, half price, at } \$1.95
Woolnap (cotton) Blankets, in gray or white. Half price, } \$3 while the lot lasts.

Women's Silk Blouses



\$3.85
Were \$5.50 to \$7.95
Just the loveliest suit colors. And shell-pink. And white.
Dainty georgette crepes. Crepe de Chine. Satin. Broadcloth. Striped Silks.
Your size is here—somewhere.
And some waists are less than half price at \$3.85.

Boys' Warm Winter Clothing at \$8.75

\$12.50 and \$15 Kinds
Marked specially low for Subway Store Day.
Boys' Overcoats 3 to 17 years.
Boys' Mackinaws ... 6 to 17 years. **\$8.75**
Boys' Norfolk Suits .. 7 to 17 years.



Men's All-Wool Suits and Overcoats at—

\$25

Were \$40 to \$50

Not even before 1916 were we able to offer anywhere near the values in men's all-wool garments—all-wool, mind you!—as we are today.

Overcoats are heavy, warm Ulsters and lighter weight Town Ulsters. Belt back or belt all around. Single- and double-breasted models. And then there's conservatives, besides. Wanted materials and colors. At \$25.00.

And Every Suit is a Kuppenheimer—\$25

Think of it! One of the finest makes in the country. Every suit silk-sewed and hand-tailored. Choice of cassimeres, chevrets, velours and tweeds. Single- and double-breasted. All sizes—longs and shorts and stouts. And \$25 buys an All-Wool Kuppenheimer Suit.



Little Children's Chinchilla Coats \$5.95

Gray and brown only. Belted models; warmly lined. Sizes 2 to 6 years. Special at \$5.95. Save \$3.
Misses' and children's Flannellet Nightgowns—pink and blue stripes and plain white. 2 to } \$1
16 years. Save 95c, at

875 Men's Pajamas \$1.55

Been \$2 to \$3.50
A general clean-up of samples, seconds and some garments slightly shop-soiled from Christmas handling. "Seconds" meaning only a slight stain or misweave.
Lot includes outing flannel, percale and cotton pongee. Stripes, white and plain colors.
Buy as many as you want at \$1.55.

Women's and Misses' \$30 Tricolette Dresses \$15



And Tricolette-Trimmed Tricotines In Advance Spring Models
Two of the three tricolette models have the graceful skirts embroidered—huge circles and motifs done in silk. And the third has the embroidery—in Persian pattern—all over the bodice. All three are silk-lined. And all three models come in navy, brown and black.
Eight models in tricotine—with stunning sashes of gray-color tricolette. Embroidered—charmingly!

Clearance of All \$11.75 to \$25 Remaining Dresses \$5

Velveteens, Satins, Tricolettes, Georgettes, Serges. And velours.
One to a couple of dozen of a style. Street dresses all the way up to evening dresses!
All Misses' sizes—All women's sizes—in the lot.

Girls' \$2 to \$5 Dresses at \$1 and \$1.75

Mostly gingham—some lineens.
Among the \$3 to \$5 Dresses at \$1.75 are seven styles in all sizes from 6 to 14; and a "big girl style" in sizes 10 to 16.
All sizes 6 to 14 in each of the six styles among the \$2 Dresses for \$1.



Heavy Mercerized (cotton) Table Damask 85c a yard

Save 40c on Each Yard
Satin finish, 58 inches wide, and choice of patterns. At 85c a yard.
Heavy Cotton Crash } 14c
Towelings, a yard at } 14c
1320 Lace-trimmed } \$1
Scarfs }
Red or blue border. Close to half }
18x45 and 18x52 inches. }
—Gimbels, "Subway Store Day"

Big, Warm Wool Scarfs \$5

Trimmed with fringe ends. Choice of combination of colors—tan and brown, navy and tan, and peacock and black. Excellent value at \$5.
—Gimbels, "Subway Store Day"

Suit Cases—\$1.55

Of fibroid and matting. Metal corners and steel frame. 14-, 16- and 18-in. sizes. Special at \$1.55.
—Gimbels, "Subway Store Day"

Coffee at 26c or 4 lbs. \$1

"Winner" or "Morning Glory" Blend. Mixed Tea at 3 lbs. for 95c, or lb., 35c.
—Gimbels, "Subway Store Day"

Just Eleven (11) Slightly Used Talking Machines at \$49

These machines were "traded in" for higher-priced cabinets. Choice of various makes, at \$49.
—Gimbels, "Subway Store Day"

Odd Lots of Fur Coats Reduced to \$79

Were \$159 to \$179
French seal (dyed French cone), cone and marmot.
Fifteen coats all told—all sports length. At \$79.



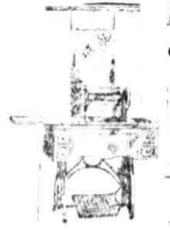
Muffs, New \$5 to \$15
Were \$7.50 to \$25
Various textures, colors and cones.
—Gimbels, "Subway Store Day"

Curtain Scrim—15c a Yard

Save a third. 34 inches wide and in white or 15c a yard.
Scrim Curtains Window Shades
—\$1.35 a pair —48c each
2 1/2 yards long. Lace Mill cost. 36x72. Machine trimmed or Various colors. See samples. No mail orders.
—Gimbels, "Subway Store Day"

High-Grade Sewing Machines at \$15, \$29.50 and \$35

Domestic, Cosmo, Singer and Others Pay \$1 Weekly
Included in this sale are sample machines, demonstrated machines and a few that were traded in for higher priced machines. All are perfect order and equal to new as far as running order is concerned.
Free instructions at your home if you live thru city limits.
A limited number of "good" Box-top Sewing Machines at the unheard } \$5
of price of



"Mill Ends" Fine Dress Gingham \$18c yd.

Extraordinary value for this excellent quality. Beautiful assortment of stripes, checks, plaids and plain colors. These are mill ends of the same quality that has been selling from 38c to 48c yard. Special at 18c a yard.
—Gimbels, "Subway Store Day"

Gum Camphor at \$1.75 lb. Box

1000 pounds of the finest refined Japanese Gum Camphor, put up in 1-oz. blocks (16 to a box), at per lb. (net), \$1.75. Today's wholesale cost.
—Gimbels, "Subway Store Day"

Women's Two-Clasp Suedene Gloves at 85c pr.

Save a Third
Mussed Gloves, women's kid, cape and mocha gloves, at 95c to \$2.65.
Children's Gray Jersey Gloves, warmly lined, at 45c.
—Gimbels, "Subway Store Day"

G. B. Brocaded Corsets at \$2

Two styles. Topless and low bust. Regular \$3.50.
—Gimbels, "Subway Store Day"

Washable Lingerie Tape at 3 pieces for 25c

Basting Cotton at 6 for 40c.
"Sew-on" Hose Supporters, at 10c a pair.
—Gimbels, "Subway Store Day"

Women's and Misses' All-Wool Sweaters \$2.75

Were \$6.95 and \$8.95.
Slip-on style; beautiful shades and weaves. Sizes 34 to 44. At \$2.75.
—Gimbels, "Subway Store Day"

Pajama Cloth—18c a yd.

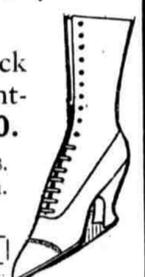
36 inches wide. Pure white bleach. Save 10c on every yard, at 18c.
—Gimbels, "Subway Store Day"

All-Felt Mattresses at \$15

Roll edge and covered in fancy ticking. Special at \$15.
—Gimbels, "Subway Store Day"

Shoes—Women's, \$2.90 : Men's \$4.95 Less Than Average Half Price

And some of the Women's Shoes were \$9. Black kid, patent leather, gun-metal calf. All the wanted toe shapes and heels. Sizes 2 1/2 to 7. \$2.90.
The men's shoes all have Goodyear-welted soles. Tan cordo calf Brogues, black kidskin and calfskin. Broad and narrow toes. Sizes 6 to 11. \$4.95.



Women's Storm Rubbers—65c

—Gimbels, "Subway Store Day"

Charming Envelope Chemises at 85c: Regularly \$1.50

Made of soft nainsook, dainty lace and embroidery trimming, and lace shoulder straps.
Positively wonderful values—your choice at 85c.
\$2 Combination Garments, Corset Covers, Drawers and Bloomers, at 85c each.
Long Flannellet Kimonos, at \$1.85. Reduced from \$4.95. Various models.
Nightgowns, daintily trimmed, at \$1. Worth \$1.50.
Extra-size Dressing Sacques, flannellet, at \$1.50. Save \$1.
Comfortable Slumber Slippers of heavy blanket cloth, at 38c.
—Gimbels, "Subway Store Day"

Assorted Wrapped Caramels at 38c lb.

—Gimbels, "Subway Store Day"

Women's Plain White Hemstitched Handkerchiefs, at 8c each. Half Price

—Gimbels, "Subway Store Day"

Graduated Pearl Bead Necklaces at 35c

Reduced to half price—35c.
Men's Soft-collar Pins, 15c. Were 50c.
—Gimbels, "Subway Store Day"

All-Silk Ribbons, 40c a yard

Regularly 65c and 75c.
4 to 6 inches wide. Special for Subway Store Day at 40c a yard.
—Gimbels, "Subway Store Day"

2-Piece Carving Sets at \$1.95

Sheffield English steel. Worth \$2.75. At \$1.95.
—Gimbels, "Subway Store Day"

Navy Blue Dress Serge at 85c a yard

36-inch. Was \$1.50.
—Gimbels, "Subway Store Day"

Wool-and-Fiber Rugs (9x12ft.) \$8.75 and \$10.95 Half Price and Less

Of course they're slight seconds, but mind you—slight—nothing to hurt the wear. All are fully guaranteed. Plenty of salesmen to offer you assistance and service.
9x12 ft. Wool Fiber, \$8.75, from \$18.
9x12 ft. Wool Fiber, \$10.95, from \$22.50.
Wool-and-Fiber Rugs, plain colors with fancy borders, also some figured patterns. Very fine quality; at less than half price. 9x12 ft., at \$12.50, from \$26.75.
Extra fine grade Chenille Rugs, slightly streaked; plain colors with band border, also mottled effects with band border. 27x54 in., at \$3.75. If perfect would be \$9.50.
Ringwall and Neponset Floor Coverings, full rolls, two yards wide; tile, geometrical and parquetry effects. Regular 90c grade, at 80c sq. yd.
\$1.25 quality Tapestry Brussels Stair Carpets, 27 inches wide, at 75c a yard.
—Gimbels, "Subway Store Day"

25 Dinner Sets of 32 pieces at— \$6.95

Full blooming rose decoration. All pieces are full gold line finished. Complete for 6 persons. At \$6.95.

And 25 Dinner Sets of 51 Pieces at \$11.50

First quality. Half price at \$11.50.
—Gimbels, "Subway Store Day"